

MBA Program Outcomes (PO)

PO1: Critical thinking, application and analysis: An ability to identify, formulate, and solve managerial problems and to apply management fundamentals in the practical world.

PO2: Leadership and Team Management: Function effectively as an individual, and as a member or leader in diverse teams and in multi-disciplinary settings

PO3: Effective Communication: Comprehend information and communicate for effective management.

PO4: Ethics and Effective Citizenship: An ability to understand professional and ethical responsibility and also improve decision making in real life situations.

PO5: Self-directed and Life-long Learning: To inculcate self-learning and recognize the need for, and an ability to engage in life-long learning.

PO6: Innovation and Entrepreneurship: Demonstrate abilities such as initiative taking and innovative thinking in their acts. Enhancing knowledge of contemporary issues. Enhancing Entrepreneurship abilities so that the students are induced to undertake independent ventures.

PO7: Sustainability and Holistic Development: An ability to understand the impact of Managerial solutions in a global, economic, environmental, and societal context. Ensuring holistic development of students.

MBA Program Specific Outcomes (PSO)

PSO1: To inculcate self-learning and develop an appetite for life-long learning by ensuring the necessary critical thinking needed to identify, formulate and solve managerial problems in practice.

PSO2: Inculcate effective communication strategies and thereby demonstrate holistic collaboration as individuals, members or leaders in diverse teams and in multi-disciplinary settings.

PSO3: To empower students hone all-round skills and competencies and connect them to enhanced opportunities. Create socially responsible next-generation leaders committed to excellence, and equity; who can act as change agents in building a better and just society

MBA COURSE LISTING

FIRST SEMESTER COURSES

MTFA0003: FINANCIAL ACCOUNTING
MTOB0004: ORGANIZATIONAL BEHAVIOUR
MTMC0005: MANAGERIAL COMMUNICATION
MTME0075: MANAGERIAL ECONOMICS
MTCA0007: COMPUTER APPLICATIONS IN MANAGEMENT
MTQM0008: QUANTITATIVE METHODS
MTMM0076: MARKETING MANAGEMENT
MTEC0077: BUSINESS ETHICS AND CSR
MTPM0009: PRINCIPLES OF MANAGEMENT

SECOND SEMESTER COURSES

MTBS0011: BUSINESS STATISTICS
MTCF0012: CORPORATE FINANCE
MTOM0014: OPERATIONS MANAGEMENT
MTEE0021: ECONOMIC ENVIRONMENT OF BUSINESS
MTMR0023: MARKET RESEARCH
MTED0025: ENTREPRENEURSHIP DEVELOPMENT

MTHM0078: HUMAN RESOURCE MANAGEMENT
MTPM0044: PROJECT MANAGEMENT
MTLB0079: LEGAL ENVIRONMENT OF BUSINESS

THIRD SEMESTER COURSES

MARKETING MANAGEMENT ELECTIVES

MTSD0030: SALES AND DISTRIBUTION MANAGEMENT
MTIM0031: INTERNET MARKETING
MTMC0060: MARKETING COMMUNICATIONS
MTSM0032: SERVICES MARKETING
MTIN0080: INTERNATIONAL MARKETING

FINANCIAL MANAGEMENT ELECTIVES

MTAV0033: ASSET VALUATION
MTPT0034: PORTFOLIO MANAGEMENT
MTFP0061: PERSONAL FINANCE AND PLANNING
MTCT0035: CORPORATE TAX PLANNING
MTPF0081: PROJECT APPRAISAL AND FINANCE

HUMAN RESOURCE MANAGEMENT ELECTIVES

MTAP0036: APPLIED PSYCHOLOGY IN PERSONNEL ADMINISTRATION
MTCM0064: COMPENSATION MANAGEMENT
MTTD0050: TRAINING AND DEVELOPMENT
MTTL0038: TRANSFORMATIONAL LEADERSHIP
MTDL0083: TEAM DYNAMICS AND LEADERSHIP

GENERAL MANAGEMENT ELECTIVES

MTSM0027: STRATEGIC MANAGEMENT
MTAF0053: AGRIBUSINESS MANAGEMENT AND FINANCE

FOURTH SEMESTER COURSES

MARKETING MANAGEMENT ELECTIVES

MTCB0045: CONSUMER BEHAVIOUR
MTRM0046: RETAIL MANAGEMENT
MTHM0068: TOURISM AND HOSPITALITY MANAGEMENT
MTPB0070: PRODUCT AND BRAND MANAGEMENT
MTBF0069: BANKING AND OTHER FINANCIAL SERVICES

FINANCIAL MANAGEMENT ELECTIVES

MTFD0048: FIXED INCOME SECURITIES AND DERIVATIVES
MTMF0062: MICROFINANCE
MTBF0069: BANKING AND OTHER FINANCIAL SERVICES
MTMT0063: MULTINATIONAL FINANCIAL MANAGEMENT
MTMA0082: MERGERS, ACQUISITIONS AND CORPORATE RESTRUCTURING

HUMAN RESOURCE MANAGEMENT ELECTIVES

MTOS0052: ORGANIZATIONAL STAFFING AND HR ANALYTICS
MTPM0037: PERFORMANCE MANAGEMENT
MTOC0051: ORGANIZATIONAL CHANGE AND DEVELOPMENT
MTSH0065: STRATEGIC HUMAN RESOURCE MANAGEMENT
MTCM0084: CROSS CULTURAL MANAGEMENT

GENERAL MANAGEMENT ELECTIVES

MTSE0057: MANAGING IN A SERVICE ECONOMY
 MTSP0067: SOFTWARE PROJECT MANAGEMENT

MBA PO-PSO-COURSE MAPPING

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3
MTFA0003	H		M	L		L		M	L	L
MTOB0004	H	H	M	L	L			M	H	M
MTMC0005	L	M	H	L			M	L	H	M
MTME0075	H					H	L	M		M
MTCA0007	H	L	M	L	L	L	M	M	M	L
MTQM0008	H				L			M		
MTMM0076	H	M	L	L	L	M	L	H	L	M
MTEC0077	M		L	H	L		M	L	M	H
MTPM0009	H	H	M	L	H	L	M	H	L	L
MTBS0011	H		M	M	M	L		H	L	L
MTCF0012	H	L	M	L	L	L	L	M	L	L
MTOM0014	H	M		L		M	L	L	L	L
MTEE0021	L	M	L		M	L		M		L
MTMR0023	M					L	M	M	L	H
MTED0025	M	L	M	L		H	M	M	L	H
MTHM0078	M	H		M	H		M	M	H	H
MTPM0044	H	H	L	L		L	L	M	L	M
MTLB0079	L	L	L	H	L		M	L	L	M
MTSD0030	H	M	M	L	H			H	M	L
MTIM0031	H	L	M		L	L	L	L	M	L
MTMC0060	H		H	M	L			H	L	M
MTSM0032	M	M	L			L	M	M	M	M
MTIN0080	M	M	H	L	L	L	M	M	M	L
MTAV0033	H	L	M	L	H	L	L	H	L	L
MTPT0034	H	L	M	L	H	L	L	H	L	L
MTFP0061	M	L			H			H		L
MTCT0035	H	L	M	M	L	L		M	L	L
MTPF0081	H	M	M	L	L	M	M	M	M	L
MTAP0036	L	M	M		L		M	L	M	L
MTCM0064	M		L				M	M		M
MTTD0050	M		M		H		H	H	M	M
MTTL0038	M	H	H	M	M	L	M	H	H	H
MTDL0083	L	H	M				M	L	H	M
MTSM0027	H	H	M	L		L	L	M	M	M
MTAF0053	H	L	M	L	L	L	L	M	M	M
MTCB0045	H			L	H		M	H	L	M
MTRM0046	M	H			L	M	L	M		L
MTHM0068			H		M	L	M	M	M	L
MTPB0070	H	M	M		L	M	L	M	L	L
MTBF0069	L	L			H	L		L		H
MTFD0048	H	L	L	L	H	L	L	H	L	L
MTMF0062	M	L		L		H	H	M		M
MTBF0069	L	L			H	L		L		H
MTMT0063	H	M	M	L	L	M	M	M	M	M
MTMA0082	H	M	M	L	L	M	M	M	M	M
MTOS0052	H						L	M	M	L
MTPM0037	M	H	L			L	L	M		M
MTOC0051		M	L	L	M		M	M	L	M

MTSH0065	L				L	M		M		M
MTCM0084	M	L	M	L			M	M	M	L
MTSE0057	M	M	L			L	M	M	M	M
MTSP0067	M	M	L			L	L	M	M	L