



Pre-Diwali Mela for NGOs/SHGs at Assam Don Bosco University: A National Service Scheme (NSS) Initiative for Community Engagement

Organized by

NSS Units

Department of Social Work

&

Department of Education

Assam Don Bosco University, Tapesia Campus

Background

Diwali, the festival of lights, is a time of celebration, giving, and unity. The festival symbolizes the triumph of light over darkness, good over evil and knowledge over ignorance. It is also a season of celebration that promotes universal values such as hope, unity and generosity. As Diwali approaches, there is a unique opportunity to align this celebration of the festival with the spirit of service. Therefore, The National Service Scheme (NSS) Cell at Assam Don Bosco University (ADBU) is committed to community service and development. Therefore, two units of the NSS Cell, ADBU are jointly organizing a **Pre-Diwali Mela for NGOs/SHGs at Assam Don Bosco University, Tapesia Campus**. These NGOs and SHGs work with underprivileged and vulnerable communities make handcrafted goods and local products, but they face challenges in accessing wider markets. These NGOs play a crucial role in uplifting vulnerable groups by providing them with skills, resources and platforms to sustain themselves. The Pre-Diwali Sale, organized by NSS Units aims to provide these NGOs with a platform to showcase their work and sell their products at ADBU, allowing them to generate revenue to support their social initiatives. This event will not only enhance the visibility of their work but will also promote the values NSS holds.

Objectives

Support NGOs: Provide a marketplace for NGOs to sell their products and generate funds for their projects, thus promoting financial independence for marginalized communities.

Promote Social Responsibility: Encourage students, faculty, and the broader ADBU community to engage in responsible conscious purchase from NGOs and thus support their cause.

Raise Awareness: Spread awareness about the various causes and initiatives led by NGOs, from empowerment to environmental sustainability.

Foster NSS Spirit: Reinforce the core values of NSS by actively involving students in community development through service, leadership, and civic engagement.

NGOs participating:

1. Shishu Sarothi: Center for Rehabilitation and Training for Multiple Disability
2. ASHADEEP: A Mental Health Society

3. SAHAYIKA: Centre for Education and socio-emotional Development of Children with special needs.
4. SHED:
5. Center for Development Initiatives (CDI)
6. Amrapari
7. Self Help Group (SHG)

Products on Sale: Handcrafted items, painted diyas, organic food, handmade jewelry, eco-friendly products, and more.

Date: 29/10/24

Time: 11.00 am onwards

Venue: Block II Atrium, Assam Don Bosco University, Tapesia Campus

Conclusion

This Pre-Diwali NGO Sale at ADBU, organized as part of the NSS initiative, aligns the festive spirit of Diwali with the university's mission to foster social responsibility and community service. Through this event, we hope to support the important work of NGOs while encouraging the ADBU community to embrace sustainable practices.

Coordinators

Dr. Bibharani Swagiary & Dr. Ranjita Chanda

NSS Programme Officers

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